

## PRIVACY POLICY

The Soccer Lot is committed to protecting your privacy. This Privacy Policy explains our data processing practices and your options regarding the ways in which your personal data is used. By using our website ([www.thesoccerlot.com](http://www.thesoccerlot.com)), you consent to the data practices described in this Policy.

For the purposes of this Privacy Policy, unless otherwise noted, all references to The Soccer Lot, LLC include [www.thesoccerlot.com](http://www.thesoccerlot.com) and The Soccer Lot. The Soccer Lot website is a News and information, league news and information, event sign up, and ecommerce site. By using The Soccer Lot website, you consent to the data practices described in this statement.

If you have any requests concerning your personal information or any questions with regard to our processing please contact us at [info@thesoccerlot.com](mailto:info@thesoccerlot.com)

## INFORMATION COLLECTED

The Soccer Lot and [www.thesoccerlot.com](http://www.thesoccerlot.com) may collect information provided by you from your use of our services, your visits to our web site, and your online connection with the site including but not limited to your participation in promotions, feedback requests, and completion of profile forms. If you purchase The Soccer Lot's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. We may also collect information about the transactions you undertake including billing and credit card information, which is used to complete the transaction. We also monitor customer traffic patterns and site use which enables us to improve the service we provide. We may gather additional personal or non-personal information in the future.

## USE OF YOUR INFORMATION AND YOUR PREFERENCES

We may use your information to provide and personalize our service. We may also use your contact details to communicate with you. We may use your information to send you offers and news about our new products and services which we think may be of interest to you. We may contact you by regular mail, email, telephone or fax for these purposes. If you wish to be removed from this service, please email [info@thesoccerlot.com](mailto:info@thesoccerlot.com)

We like to hear your views to help us improve our service. From time to time, we may contact you by regular mail, email, telephone or fax to ask your opinions.

Please note that there may be instances where it may be necessary for us to communicate with you, in any event, for administrative or operational reasons relating to our service.

## Children Under Thirteen

The Soccer Lot does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

## DISCLOSURES OF YOUR INFORMATION

Your information may be used by The Soccer Lot. We will never pass your personal data to anyone else, except for any successors in title to our business. We may also use and disclose information in aggregate (so that no individual customers are identified) for marketing and strategic development purposes. We do not release any of your information to 3rd parties for marketing purposes.

## OTHER WEB SITES

Our web site may contain links to other web sites which are outside our control and are not covered by this Privacy Policy. If you access other sites using the links provided, the operators of these sites may collect information from you which will be used by them in accordance with their privacy policy, which may differ from ours.

## ACCESS RIGHTS

You have a right to access the personal data that is held about you. To obtain a copy of the personal information thesoccerlot.com holds about you, please write to us at [info@thesoccerlot.com](mailto:info@thesoccerlot.com) or to the address given on the web site.

## CHANGES TO THIS STATEMENT

The Soccer Lot will occasionally update this statement of privacy to reflect company and customer feedback. The Soccer Lot encourages you to periodically review this statement to be informed of how The Soccer Lot is protecting your information.

## Contact Information

The Soccer Lot welcomes your questions or comments regarding this Statement of Privacy. If you believe that The Soccer Lot has not adhered to this Statement, please contact The Soccer Lot at:

The Soccer Lot, LLC  
516 Gladstone Place  
Kansas City, Missouri 64123

Email Address:  
[info@thesoccerlot.com](mailto:info@thesoccerlot.com)

Telephone number:  
913.730.7079

**Effective Date:** Effective as of January 1, 2013